



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

## **MEDIA RELEASE**

### **TN50 TOWNHALL SESSION ON INDUSTRY DEVELOPMENT AND TRADE WITH YB DATO' SERI ONG KA CHUAN, MINISTER II MITI CASUARINA@MERU, IPOH, PERAK**

'Transformasi Nasional 2050' or TN50 is an initiative to plan for the future of Malaysia for the period 2020 to 2050. This initiative was announced by YAB Prime Minister during budget speech on 21 October 2016 and officially launched on 19 January 2017. With the aim of transforming Malaysia into a nation of calibre with a new mind-set, TN50 is geared towards charting the nation's direction via a new canvas. A series of town halls and dialogues have been held throughout the nation in 2017 by various ministries, agencies and organisations as a national discourse series to gather ideas, perspectives and aspirations from the grass root level.

MITI has organised a total of five town halls held in Kuala Lumpur, Johor Bahru, Pontian, Kota Kinabalu and Kota Bharu, with the objective of obtaining the views and aspirations from participants on where they see Malaysia in the year 2050 especially in areas related to trade and industry, with key questions being:

- What are the aspirations for the future of Malaysia in areas under the purview of MITI?
- What are the gaps between where we are today, and Malaysia's trade and industrial development agenda that you aspire for in 2050?
- What are some big ideas (initiatives) that which can assist to move towards these trade and industrial development aspirations for MITI and Malaysia?

A total of 4,219 participants from industry associations, Chambers of Commerce, academia, youth and young entrepreneurs, MNCs, SMEs and government agencies have attended these town hall sessions. A total of 1,139 aspirations were gathered and forwarded for consolidation to the TN50 Secretariats in the Ministry of Youth and Sports (KBS) and the Economic Planning Unit (EPU).

The town hall in Ipoh will be the final leg of this national discourse series for MITI in 2017. Among the activities will be:

- 'Vote it' and 'Post it' activities on the seven pillars of TN50:
  - Malaysia in the Eyes of the World
  - Environment
  - Lifestyle
  - Education
  - Economy
  - State Governance
  - Core Values



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- Scenario setting by Dr. Mazalan Kamis, the Chief Executive Officer of Institute Darul Ridzuan (IDR), to provide insights on Malaysia's current economic development, future economic projection for Malaysia, and special updates on Perak's economic scenario and planning.
- Dialogue session co-moderated by YB Dato' Seri Ong Ka Chuan and Dr. Mazalan Kamis.

MITI welcomes the participation from industry players in Perak to this town hall and would like to encourage participants to actively contribute their aspirations either through the Post-it and Vote-it activities or during the dialogue.

**-END-**

**Ministry of International Trade and Industry  
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**About MITI:**

The Ministry of Commerce and Industry was established in April 1956 then was renamed as The Ministry of Trade and Industry in February 1972. On 27 October 1990, the Ministry was separated into two Ministries which are; Ministry of International Trade and Industry (MITI) and Ministry of Domestic Trade and Consumer Affairs (KPDN).

MITI is the key driver in making Malaysia the preferred destination for quality investments and enhancing the nation's rising status as a globally competitive trading nation. Its objectives and roles are oriented towards ensuring Malaysia's rapid economic development and help achieve the country's stated goal of becoming a developed nation by 2020 .

**Media enquiries**

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